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## JASHN-E-Iqbal DONATION NOTE

**Youth Empowerment Society** is a non-political & non-sectarian youth organization. It works on capacity building & promotes patriotic Culture by developing youth leaders to make Pakistan a beacon of hope. YES, since 2015(10 Years) has organized 450 Activities including camps, projects, campaigns & mega events e.g. Jashn-e-Iqbal & Jashn-e-Urdu.

<u>Allama Iqbal</u> is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

<u>Movement of Iqbal to strengthen our roots</u>: It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal with patriotic zeal and zest.

<u>Jashn-e-Iqbal</u>: The variety of gatherings & activities that we are offering is unparalleled. We aim to bring the best Speakers around the globe. It will be a 03 days mega event with +80 exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, & Ideology of Iqbal. <u>yespak.org/Jashn-e-Iqbal</u>

| 07 Stages              | 40,000+ Live Attendees            | Digital Coverage 25+ Million |
|------------------------|-----------------------------------|------------------------------|
| T.V reach 05 + Million | 5,000 Streamers, 10,000 Brochures | 60+ Educational Institutions |

There is also a Pre-Event campaign for the students of the school, college & University level by engaging more than 10,000 Students in 60+ Academic Institutions, to connect them with the philosophy and Ideology of Iqbal.

**Donation:** We are actively seeking like-minded individuals, organizations and institutions who share our passion for preserving heritage and inspiring future generations through our national Icon. Your support helps us bring initiatives like **Jashn-e-Iqbal** continues to inspire generations. With your aid, we can keep the spirit high and thriving in hearts and communities.

## **REQUEST FOR DONATION**

We need the cooperation of people who are blessed with resources to work for this cause. We are actively seeking like-minded individuals, organizations, & institutions who share our passion for preserving heritage to inspire future generations through its richness. We look forward to having you on-board to connect youth with our **lost Culture**. The festival is expected to reach more than 1+ million Pakistanis. It is a great opportunity to distinguish yourself in association with the national identity of Pakistan.

We are committed to Promote the education of Dr. Iqbal, & support the preservation of cultural heritage. In this regard, we need your **Donations** to reinvigorate the spirit of Khudi. Your **cooperation** will strengthen the pillars of this cause.

We need your **Assistance** to reinvigorate the Patriotic spirit in **Youth** by reconnecting them with our **lost Culture.** 

In this regard, we request you to Donate for igniting the flame of this nation's Love in the hearts of Youth.

Thanks in anticipation

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Irfan Butt

President
YES Youth Empowerment Society